

# NEWSPAPERS IN LD7 & ARIZONA

(December 3, 2023)

## LD7

### 1. [Arizona Daily Sun](#)

Serves: Flagstaff and Coconino County, Arizona

Publishes on: Tuesday through Sunday

Print circulation: 10,000 (estimate)

Monthly web visits: 264 thousand

Founded in: 1883

Current owner: Lee Enterprises

Letter to the editor: [https://azdailysun.com/forms/contact/letter\\_to\\_the\\_editor/](https://azdailysun.com/forms/contact/letter_to_the_editor/)

The Arizona Daily Sun serves the mountainous communities of Northern Arizona, inhabited by more than 130,000 people, 30% of which are Native Americans. The county is the second largest by area in the United States, also including the Grand Canyon National Park and several Native American communities.

The main categories are News, Obituaries, Opinion, Sports, Entertainment, Flag Live, Lifestyles, Buy & Sell, COVID-19.

Letters to the Editor (250 word limit): [Letter | azdailysun.com](#)

Advertising: <https://azdailysun.com/forms/contact/advertise/>

### 2. [Arizona Silver Belt](#) (Globe & Copper Corridor)

Info about the Arizona Silver Belt, Copper Country News, and Apache Moccasin (Apache Messenger?): [Why Report Local - Part 6 of 8 - Arizona Newspapers Association \(ananews.com\)](#)

News & Editorial Contacts: [Contact Us \(silverbelt.com\)](#)

Advertising: Kathy Riley, Multimedia Sales Consultant, 928-425-7121, Email: [kriley@silverbelt.com](mailto:kriley@silverbelt.com)

### 3. [CopperArea.com](#)

Communities Served: Hayden, Kearny, Mammoth, Oracle, San Manuel, Superior, and Winkelman

Submit a Story: [Submit a Story \(jotform.com\)](#)

Advertising: [Advertise With Us \(jotform.com\)](#)

4. [Copper Country News](#) (Globe)

Letters to the Editor: [Opinion | Copper Country News](#)

Advertising: Kathy Riley, Multimedia Sales Consultant, 928-425-7121, Email: [kriley@silverbelt.com](mailto:kriley@silverbelt.com)

5. [Daily Independent](#)

Apache Junction: [Apache Junction homepage | Apache Junction Independent \(yourvalley.net\)](#)

Florence Independent Advertising: [Florence | Daily Independent \(yourvalley.net\)](#)

Serves: 20 communities in Arizona

Publishes on: Daily

Print circulation: 12,000 (estimate)

Monthly web visits: 312 thousand

Founded in: 1912

Current owner: Independent Newsmedia Inc.

Executive Editor: Terrance Thornton [tthornton@newszap.com](mailto:tthornton@newszap.com)

The Daily Independent is part of Independent Newsmedia Inc, which maintains a group of 20 newspapers that serve the local communities in Arizona. The newspaper operates in a unique structure, being owned by a INI Holdings Inc. a non-profit membership corporation that doesn't pay dividends or profits to its shareholders. There are five trustees that rotate on an yearly-basis who oversee operations and printing of the newspapers.

Collectively, the organization maintains a digital portal at <https://yourvalley.net/>, where you can find local news and entertainment for every corner of Arizona. There are sub-pages displaying the electronic editions of every newspaper in the group, each having its own categories.

Letters to the Editor: Opinions with Civility. [Website contains a Civility Pledge form.] To submit opinions or guest commentaries about your organization: Email [azopinions@iniusa.org](mailto:azopinions@iniusa.org)

Advertising: [Advertise with us! | Daily Independent \(yourvalley.net\)](#)

6. [Globe-Miami Times](#)

Letters to the Editor, 200 words or less: [Letters to the Editor - Globe Miami Times](#)

[Advertising/Media Requests - Globe Miami Times](#)

7. [Navajo-Hopi Observer](#) (Flagstaff)

Guest columns, less than 750 words & LTE, less than 400 words: [Submit Letter to the Editor | Navajo-Hopi Observer | Navajo & Hopi Nations, AZ \(nhonews.com\)](#)

Advertising: [Place a classified ad | Navajo-Hopi Observer | Navajo & Hopi Nations, AZ \(nhonews.com\)](#)

8. [Payson Roundup](#)

Guest Column: 350 to 600 words: [Online Services | paysonroundup.com](#)

Letters to the Editor: 400 words or less: [Online Services | paysonroundup.com](#)

Advertising: [Advertise | paysonroundup.com](#)

9. [Pinal Central](#)

Serves: Casa Grande & Pinal County generally, Arizona. Communities include Apache Junction, Florence, Gold Canyon, Kearny, Mammoth, Oracle, San Manuel, and Superior.

Publishes on: Tuesdays, Thursdays and Saturdays

Print circulation: 8,313 Daily, 8,942 Sunday (2013)

Monthly web visits: 503 thousand

Founded in: 1912

Current owner: Casa Grande Valley Newspapers Inc. , Kramer Media

Managing Editor: Donovan Kramer Jr. [dkramerjr@pinalcentral.com](mailto:dkramerjr@pinalcentral.com)

Casa Grande Dispatch is Pinal County's largest newspaper.

It's owned and operated by the Kramer family. The Kramers are hugely recognized in Arizona for their contribution to the press industry and the communities served by their newspapers. In 1976, the Arizona Newspapers Association named former editor Donovan M. Kramer Sr. a Master Editor-Publisher, and in 1998 inducted him into the Arizona Newspapers Hall of Fame.

Today, the company publishes 6 community newspapers and 4 specialty publications, covering Casa Grande, Maricopa, Coolidge, Florence, Eloy, Arizona City, San Tan Valley and Pinal County as a whole. The collective group maintains a digital hub at <https://www.pinalcentral.com/>, which receives half a million hits every month.

Blossom Digital Marketing is the company's digital marketing division for local, small businesses.

[Includes Florence Reminder & Blade Tribune](#)

Letters to the Editor: 200-word limit: [Letter to the Editor | pinalcentral.com](#)

Advertising: [Advertise | pinalcentral.com](#)

10. [The Apache Messenger](#)

<https://www.facebook.com/TheApacheMessengerNewspaper/>

11. [The Lumberjack](#) (NAU – Flagstaff)

Contact Info: [Contact Us | Site | jackcentral.org](#)

Advertising: [Advertise With Us | Site | jackcentral.org](#)

12. [The Silver Creek Herald | Hunter Lewis | Substack](#) (Snowflake, Taylor, & USD)

Started by Hunter Lewis, attorney. Minimal content.

13. [The Tribune – Serving Central Navajo County, Arizona \(tribunenewsnow.com\)](#)

Holbrook, Snowflake, Taylor

Political Advertising: [Contact Us – The Tribune \(tribunenewsnow.com\)](#)

14. [White Mountain Independent](#) White Mountain Central (Heber-Overgaard, Pinetop - Lakeside, Show Low, Snowflake-Taylor)

Letters to the Editor, under 300 words: [Letter To The Editor | wmicentral.com](#)

Advertising: [Advertise | wmicentral.com](#)

15. [Williams – Grand Canyon News](#)

Info on the newspaper: [Why Report Local? Part 4 of 8 - Arizona Newspapers Association \(ananews.com\)](#)



Letters to the Editor & Opinion Pieces: Letters Policy: The Williams-Grand Canyon News welcomes your opinion in the form of a letter to the editor or guest column. [Submit Letter to the Editor | Williams-Grand Canyon News | Williams-Grand Canyon, AZ \(williamsnews.com\)](#)

We do have some guidelines which need to be followed to have your submittals considered for publication. Please keep your letters brief. The maximum length for a letter to the editor is 400 words. Longer letters may be shortened. People with special insight, expertise or knowledge may submit "Guest Columns" essays which are subject to all the same rules as letters but with a 750-word limit. All letters and viewpoints are subject to editing for length, grammar, legal issues, clarity and taste. Letters may not be used in place of advertisement or to list or thank sponsors for an event. Submissions must be signed by the writer and contain the individual's first and last name, address and phone number for verification or if questions arise. Full names and city of residence are required for publication. Opinions expressed in letters or guest columns are solely those of the author and in no way represent the opinions or views of the staff or publisher of the Williams-Grand Canyon News. To be considered for publication in the following week's newspaper, letters and columns must be received via mail or e-mail by noon on Friday.

Send your letters and viewpoints to: Loretta McKenney, editor, Williams-Grand Canyon News, 118 S. 3rd St., Williams, AZ 86046. Email: [lmckenney@williamsnews.com](mailto:lmckenney@williamsnews.com).

Advertising: Advertising:

Advertising Manager - Connie Hiemenz - [chiemenz@williamsnews.com](mailto:chiemenz@williamsnews.com)

Account Executive - Debora Jones - [djones@williamsnews.com](mailto:djones@williamsnews.com)

## ARIZONA

1. [Arizona Capitol Times](#)
2. [Arizona Informant](#) (Black newspaper)
3. [Arizona Mirror](#)
4. [The Arizona Republic / azcentral.com](#)

Publishes: Daily

Print circulation: 130,000 (2018)

Monthly web visits: 11.4 million

Founded in: 1890

Current owner: Gannett

The Arizona Republic is the largest newspaper in the state. It was acquired by Gannett in 2000, bringing it under the hat of USA Today and local television KPNX, which is NBC's Phoenix affiliate. Together with KPNX, the Arizona Republic publishes digitally under the AZ Central brand name <http://www.azcentral.com>

The main categories on the website are Local, Sports, Things to do, Business, Travel, Politics, Nation / World, Obituaries, E-edition, but there is a huge list of secondary categories to browse and target.

Editorial Content: Greg Burton, Executive Editor; Elvia Díaz, Editorial Page Senior Director

How to submit Opinion Pieces: [What do we want in an opinion piece? Here's what you need to know \(azcentral.com\)](#)

How to submit Letters to the Editor: Letters are limited to 250 words. You can submit them online or email them to [opinions@arizonarepublic.com](mailto:opinions@arizonarepublic.com). Include your first and last name and city residence. We can't publish every letter. We publish a handful each week.

Advertising: [The Arizona Republic \(azcentral.com\)](#)



## **POLITICAL BLOGS** (maybe we could submit guest blog posts or comments)

[Blog for Arizona](#)

[Arizona Politics](#)

[Progress Arizona](#)

[Arizona Election Law Blog](#)

[Daily Kos](#)

[Coconino County Democratic Party News Blog](#)



## **OTHER NEWSLETTERS?**



## EARNED MEDIA

Earned Media [“EMV represents the sum of all third-party mentions from social media, websites, press, forums, influencer marketing, referrals, blogs, and reviews. It’s the attention or brand recognition your business enjoys without spending any money on it.”]:

<https://coveredpress.com/blog/overview-of-earned-media-value-emv>